

Factors Affecting Conservation Acceptance and Use

Cost-share is necessary but not sufficient

- Economic incentives often required for adoption of conservation practices not obviously profitable or fitting with current farming systems
- Ease of use or management
- Type of practice – structural
- Conservation practices that have multiple benefits
- Ability to see the pollutant
- Threat of regulation
- Changes in technology
- Belief system of farmer
- Age of farmer
- Family dynamics
- Land ownership: type and length of lease
- Additional partners providing resources